



## Robert Baumgartner

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917.586.9077 :: rob@robdesign13.com :: www.robdesign13.com

2010 - Current :: Sr. Art Director :: Kaplan Thaler Group :: New York, NY

- clients: Wendy's, Continental Airlines, US Bank + others
- design + development of traditional + online advertising, social media + interactive projects
- management of multiple teams and projects from concept through development

2008 - 2010 :: Freelance Clients

TBWA/Chiat/Day: Vonage, Michelin

Digitas: American Express, Sanofi-Aventis, Aricept, Samsung

Draft FCB: Starbucks, Tecturna

KD&E: Blanche Watches, Cephée Watches, Circa

2004 - 2008 :: Art Director :: Atmosphere BBDO :: New York, NY

- clients: AOL, AT&T, Bud Light, Citi, Cingular, E-Trade, Emirates, FedEx, GE, HBO, Lays, LG, NFL, Snickers, Redstripe, Robinhood Foundation, Target + others
- design + development of online advertising + interactive projects
- management of multiple teams and projects from concept through development

2003 - 2005 :: Freelance Clients

Lowes Hotels, Sotheby's, ON Design, Parham Santana, Clear Channel Entertainment,

Lower East Side of NYC, Coors Light, Hirschhorn + Young Int'l Packaging, Carwraps,

White + Warren, Keri Levitt Communications, Nestor-Stermole Design, Avos Travel, Forward,

Holbrook Cottage, Moremaro Furniture, Tommy Jeans, NJ DOT, Corcoran Group + others

2002 - 2003 :: Art Director :: Skyworks Technologies :: Hackensack, NJ

- clients: BMW, Candystand, Kraft Foods, Lifesavers, Nabisco, Planters + others
- design + development of websites + interactive online games from concept through development
- design + maintenance of websites: nabiscoworld.com, candystand.com, kraft.com + others

2001 - 2002 :: Art Director :: Albrecht Advertising + Design :: New York, NY

- clients: BizBash, City Meals on Wheels, Perfumes Isabell, SYMS, Zenith
- design + development of projects; overlooking pre-press + production
- production of photoshoots; selecting, booking photographers + models

1995 - 1999 :: Pratt Institute :: Brooklyn, NY

BFA Communication Design :: Concentration in Graphic Design :: Minor in Education

Fluent in Quark Xpress, InDesign, Photoshop, Illustrator, Director, Flash, Dreamweaver,

Final Cut, After Efx, HTML, Shockwave, Lingo Javascript, CSS, XML (MAC + PC)

Photography, Illustration, Painting, Bookbinding + Silkscreening

Languages: English, German, Swiss German